

## Forum Activities

The afternoon sessions are dedicated to forum activities which includes quiz, finance, HR and Marketing.

Forum	Date	Activity
Quiz Forum	11.09.2009	Personality
	25.09.2009	Logo
	30.10.2009	Caption
	06.11.2009	General quiz
	21.01.2010	General Quiz
	28.01.2010	Brand Ambassador
	04.02.2010	Personality
	11.02.2010	Tagline
	18.02.2010	Logo
	11.03.2010	CEO
	18.03.2010	HINT – Company Name
	25.03.2010	General Knowledge
	08.04.2010	Spots Round
15.04.2010	Identify the origin of company	
HR Forum	08.09.2009	Team Formation
	22.09.2009	Team Spirit -Maze Game
	20.10.2009	Role Play
	27.10.2009	Team Debate
	30. 10.2009	Motivational Game
	06.11.2009	Team Debate
	20.11.2009	Role Play
	16.02.2010	“Identify the HR Professionals” - HR Quiz
	02.03.2010	“Think & Act” – Simulation Game
	06.04.2010	“Concepts of HR” – Creative Presentation
	13.04.2010	“Pick the HR Diamonds” - Documentary
Marketing Forum	17.09.2009 & 22.09.2009	Marketing Plan based on 4 Ps
	06.10.2009 & 24.09.2009	Collage on Consumer and Environmental protection
	15.10.2009 & 08.10.2009	Product Launch
	27.10.2009 & 29.10.2009	Marketing Quiz
	20.10.2009 & 22.10.2009	Advertising Campaign
	21.01.2010	Introduction to Marketing forum. Group Formation, Introduction to Marketing plan
	28.01.2010	Product Launch

	04.02.2010	Product Launch
	11.02.2010	Ads-Zap
	18.02.2010	Ads-Zap
	01.03.2010	Marketing Quiz
	08.03.2010	MCQs - Quiz
	22.03.2010	Meet the Marketing Manager
	05.04.2010	Marketing Debate
	12.04.2010	MCQs - Quiz
<b>Finance Forum</b>	24.08.2009	Group Formation - Activities briefed and discussed
	26.08.2009 & 07.09.2009	Finance Quiz I - on Identification of Personalities, Company Name, logo in Financial Companies
	14.09.2009 & 16.09.2009	Finance Quiz -II on Abbreviations from Companies , Financial terms and Financial Institutions
	21.09.2009 & 23.09.2009	Finance Quiz - III on Banking and Insurance Companies.
	05.10.2009	Business Plan
	07.10.2009	Industry Analysis
	12.10.2009	Overview of BSE and NSE
	14.10.2009	Business Plan
	19.10.2009 & 21.10.2009	Finance Quiz - III on Stock, Stock Exchanges and Capital Market Etc.
	26.10.2009	Annual Report Discussion
	28.10.2009 & 2.11.2009	Case Analysis - I
	4.11.2009	Case Analysis - II
	16.11.2009	Budget Preparation
	18.11.2009 & 25.11.2009	Case Analysis - III
	22.01.2010	Warm-up-Grouping – Demo Share Market – Introduction
	29.01.2010	Business Idea Generation from News Paper – Exercise
	05.02.2010	Ice-Breaking Contest and Presentation
	12.02.2010	Demo Share Market – Practical Application 1
	26.02.2010	Business Plan – Presentation & Contest
05.03.2010	Case Analysis Contest – Financial Analysis Contest	
19.03.2010	Demo share Market – Practical Application 2	
<b>Finance Forum</b>	09.4.2010	Demo Share Market – Practical

		Application 3
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