

Student's Paper Presentation 2009-2010

S.No	Student's Name	Batch	TITLE OF THE PAPER	SEMINAR THEME	INSTITUTION	DATE
1	Christina Adeline and Divya	2008	Impact of financial crisis on non-farm sector workers	National Seminar on "Financial Sector - Contemporary Issues	Saraswathy Thiayagraja College, Pollachi	15th September, 2009
2	Naveen S. Nair, Giljith and Rajalakshmi	2008	Financial crisis and IT	National Seminar on "Global Financial Crisis and its Impact on India"	Maharaja Arts & Science	25th September, 2009
3	Reshma Begum, Leelavathi	2008	Global Crisis- an Overview	National Seminar on "Global Financial Crisis and its Impact on India"	Maharaja Arts & Science	25th September, 2009
4	Geetha & Soundarajan & Mr. Vinoth	2008	Impact of Financial Crisis in Indian Economy	National Seminar on "Global Financial Crisis and its Impact on India"	Maharaja Arts & Science	25th September, 2009
5	Arunraj, Kathiresan & Venkatesh	2008	Global Recession & Its impact on Indian Financial Market	National Seminar on "Global Financial Crisis and its Impact on India"	Maharaja Arts & Science	25th September, 2009
6	Supreeth, Shibodh, Sathesh Kumar	2008	Sub-prime crisis	National Seminar on "Global Financial Crisis and its Impact on India"	Maharaja Arts & Science	25th September, 2009
7	Satheesh Kumar and Arun Raj	2008	Economic Meltdown & Employee Recession	National Level students seminar on "Strategies in the Economic Meltdown"	Kongu Arts & Science College, Erode	1st october, 2009
8	Akila & Leelavathi	2008	Direct Marketing for Service Marketing	Students Seminar on "Contemporay Promotional Strategies in the Competitive Scenario	Vellar College for Women, Erode	21 January, 2010
9	Geetha & Reshma	2008	Issues & Challenges faced by Salesman	Students Seminar on "Contemporay Promotional Strategies in the Competitive Scenario	Vellar College for Women, Erode	21, January, 2010
10	Christina & Selvi	2008	Trends in On-line advertising	Students Seminar on "Contemporay Promotional Strategies in the Competitive Scenario	Vellar College for Women, Erode	21, January, 2010
11	Reshma Begum - I Place	2008	Challenges of Globalization & the role of HR	National Seminar on "Globalization of Indian Business: Challenges & Opportunities	PKR School of Management Studies, Gobichettipalayam	28, January, 2010
12	Geetha & Soundarajan	2008	Impact of Globalization in Financial Sector	National Seminar on "Globalization of Indian Business: Challenges & Opportunities	PKR School of Management Studies, Gobichettipalayam	28, January, 2010
13	Pradeep, Vancheeswaran	2010	Crisis Management	National Conference on Crisis management	Adithya Institute of Tech	23, September, 2010
14	Sreedar, Sreeraj	2010	Green Jobs	National Conference on Green Management	Dr. SNS Rajalakshmi College	29, September, 2010
15	Bhuvaneshwari & Roshni Ravindran	2010	Waste Management	National Conference on Green Management	Dr. SNS Rajalakshmi College	29, September, 2010
16	Gowtham Raj	2010	Eco- Friendly Environment	National Conference on Green Management	Dr. SNS Rajalakshmi College	29, September, 2010
17	Gowtham Raj	2010	Stress management	National Conference on Competitiveness through Managerial Excellence	GRD College of Arts & Science	6, October, 2010
18	Bivin	2009	Management in Garment Sector	National Conference on Competitiveness through Managerial Excellence	GRD College of Arts & Science	6, October, 2010
19	Gowtham Raj, Pravin, Vancheeswaran	2010	Risk Management in Internet banking	National Conference on Risk Management	Karapagam University	8, October, 2010
20	Sreeraj, Sreedhar & Dilip	2010	Risk Management in Banking Sector	National Conference on Risk Management	Karapagam University	8, October, 2010
21	Jayashree, Sugamyaa	2010	Role of Forward Contracts in Corporate Risk Management	National Conference on Risk Management	Karapagam University	8, October, 2010